6/19/2014

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Education and Training

09/1980-06/1984 BA, Carleton College, Magna Cum Laude (Philosophy)

09/1984-06/1988 MD, University of Minnesota

Postdoctoral Training

07/1988-06/1991 Internal Medicine Residency Training Program, Mayo Graduate

School of Medicine, Rochester, MN

07/1991-06/1992 Fellowship in Medical Ethics, University of Chicago Center for

Clinical Medical Ethics

07/1992-06/1994 Fellowship in General Medicine, University of Pittsburgh, Department of Medicine

Academic, Administrative and Clinical Appointments

Academic Appointments

07/1994-06/2000 Assistant Professor of Medicine, Department of Medicine, University of Pennsylvania School of Medicine

07/1994-06/2000 Senior Fellow, The Leonard Davis Institute of Health Economics, University of Pennsylvania School of Medicine

07/1994-06/2000 Faculty, Center for Bioethics, University of Pennsylvania School of Medicine

07/1995-06/2000 Assistant Professor of Epidemiology, University of Pennsylvania

School of Medicine (Secondary Appointment)

08/2000-08/2004 Associate Professor of Medicine, Department of Medicine, University of Michigan, School of Medicine

08/2002-08/2004 Adjunct Associate Professor of Psychology, College of Literature, Science and Art, University of Michigan, School of Medicine

09/2004-06/2010 Professor of Medicine, Department of Medicine, University of

Michigan

09/2004-06/2010 Adjunct Professor of Psychology, School of Literature, Science and the Arts, University of Michigan

01/2008-06/2010 George Dock Collegiate Professor of Medicine, University of

Michigan

07/2010-present Madge and Dennis T. McLawhorn University Professor of

Business, Fuqua School of Business, Duke University

07/2010-present Professor of Public Policy, Sanford School of Public Policy, Duke University

01/2011-present Faculty Associate, Trent Center for Bioethics, Duke University

Administrative Appointments

07/1999-07/2000 Director, General Medicine Research Fellowship, University of

Pennsylvania

08/2000-06/2003 Director, General Medicine Research Fellowship, University of

Michigan

08/2000-12/2003 Core faculty, Robert Wood Johnson Clinical Scholars Program, University of Michigan and Ann Arbor VAMC

08/2000-06/2010 Director, Center for Behavioral and Decision Sciences in

Medicine, Ann Arbor VAMC and University of Michigan

12/2003–06/2007 Associate Director, Robert Wood Johnson Clinical Scholars

Program, University of Michigan and Ann Arbor VAMC

07/2007-06/2010 Co-Director, Robert Wood Johnson Clinical Scholars Program, University of Michigan and Ann Arbor VAMC

09/2012-Present Associate Director, Health Sector Management Program, Fuqua

School of Business

Clinical Appointments

07/1994-07/2000 Staff Physician, VAMC, Philadelphia

07/1994-07/2000 Staff Physician, Hospital of the University of Pennsylvania

08/2000-06/2010 Staff Physician, VAMC, Ann Arbor

Research Interests

My research explores controversial issues about the role of values and preferences in health care decision making, from decisions at the bedside to policy decisions. I use the tools of decision psychology to explore ethical debates about topics like informed consent and health care rationing.

Honors and Awards

1984 Phi Beta Kappa.

1984 Dana Award (academic achievement, leadership, character), Carleton College, Northfield MN

1994 Mack Lipkin Associates Award for outstanding scientific presentation at national meeting: “Elevator Talk: Observational Study of Inappropriate Conversations in a Public Space.” SGIM national meeting, Washington, DC

1994 Lee Lusted Award for outstanding scientific presentation, honorable mention: “Why Oregon's Cost-effectiveness List Failed: Evidence that Individual Utilities do not Predict Rationing Choices.” Society for Medical Decision Making national meeting, Cleveland, OH

1994-1997 Measey Foundation Faculty Fellow, Department of Medicine, University of Pennsylvania School of Medicine

1996-1998 Health Services Research and Development Career Development

Award, Department of Veterans Affairs

1997-2001 Robert Wood Johnson Foundation Generalist Physician Faculty

Scholar Award

1997 Rockefeller Foundation, recipient of an award to stay at Bellagio

Conference Center, Bellagio, Italy.

1997 Outstanding Paper by a Young Investigator, Society for Medical

Decision Making.

1998 Nellie Westerman Prize in Clinical Research Ethics, American

Federation for Medical Research.

1999-2001 Senior Research Associate, Health Services Research Program, Department of Veterans Affairs.

2000-2005 Presidential Early Career Award for Scientists and Engineers

(PECASE)

2000 Labelle Lecturer, McMaster University, Hamilton, Ontario

2000 Mayers Endowment Lecture, Penn State.

2004 Mother Marianne Cope Lectureship in Ethics, The St. Francis

International Center for Healthcare Ethics.

2004 Fellow, Hastings Center

2004 Sadoff Lectureship, University of Minnesota

2005 Moore Lectureship, Simon Fraser University; Vancouver, BC, Canada

2007 Stevens Lectureship, Rochester General Hospital, Rochester, NY

2008 David Brin Visiting Professor, Johns Hopkins University, School of Medicine, Baltimore, MD

2008-2010 George Dock Collegiate Professorship, University of Michigan

2008-2011 Robert Wood Johnson Foundation Health Policy Investigator

2008 Member, World Economic Forum, Global Health Committee

2008 Eugene Sullivan Memorial Lecturer, Northwest Society of Colon and Rectal Surgeons, Orcas Island, WA

2009 Distinguished Alumni Achievement Award, Carleton College

2010-2012 John O. Blackburn Professor of Marketing

2012-Present Madge and Dennis T. McLawhorn University Professor, Duke

University

Bibliography

Books

1. Ubel PA. Pricing life: Why it’s time for health care rationing. Bradford Books a division of MIT Press. Cambridge, 2000.

2. Ubel PA. You’re stronger than you think: Tapping the secrets of emotionally resilient people. McGraw-Hill. New York, 2006.

3. Ubel PA. Free Market Madness: Why Human Nature is at Odds with Economics—and

Why it Matters. Harvard Business School Press. Boston, 2009.

4. Ubel PA. Critical Decisions: How You and Your Doctor Can Make the Right Medical

Choices Together. HarperCollins Publishers. New York, 2012.

Peer-Reviewed Publications

1. Ubel PA, Arnold RM, Caplan AL. Rationing failure: Retransplantation of scarce, vital organs in the US. JAMA. 270:2469-2474, 1993.

2. Ubel PA. Assisted suicide and the case of Quill and Diane. Issues in Law and Medicine. 8;

4:487-502, 1993.

3. Ubel PA, Arnold RM. The unbearable rightness of bedside rationing: Physician duties in a climate of cost containment. Archives Internal Medicine 155:1837-1842, 1995.

4. Ubel PA, Zell M, Fischer G, Miller D, Peters-Stefani D, Arnold, RM. Elevator talk: Observational study of inappropriate conversations in a public space. American Journal Medicine. 99:190-194, 1995.

5. Ubel PA. Doctor talk: Technology and modern conversation. American Journal

Medicine. 98:587-588, 1995.

6. UbelPA, Arnold R, Gramelspacher G, Hoppe R, Landefeld CS, Levinson W, Tierney W, Tolle S. Acceptance of external funds by physician organizations: Issues and policy options. Journal General Internal Medicine. 10:624-630, 1995.

7. Ubel PA, Loewenstein G. The efficacy and equity of retransplantation: An experimental survey of public attitudes. Health Policy. 34:145-151, 1995.

8. Ubel PA, Loewenstein G. Distributing scarce livers: The moral reasoning of the general public. Social Science Medicine. 42:1049-1055, 1996.

9. Ubel PA, Loewenstein G. Public perceptions of the importance of prognosis in allocating transplantable livers to children. Medical Decision Making. 16:234-241, 1996.

10. Ubel PA, Kamlet M, Scanlon D, Loewenstein G. Individual utilities are inconsistent with rationing choices: A partial explanation of why Oregon’s Cost-effectiveness List failed. Medical Decision Making. 16:108-119, 1996.

11. Ubel PA. Can we continue to afford organ transplants in an era of managed care?

American Journal of Managed Care. 2:293-297, 1996.

12. Ubel PA, Dekay ML, Baron J, Asch DA. Cost-effectiveness analysis in a setting of budget constraints: Is it equitable? New England Journal Medicine. 334:1174-1177, 1996.

13. Ubel PA, DeKay ML, Baron J, Asch DA. Public preferences for efficiency and racial equity in kidney transplant allocation decisions. Transplantation Proceedings. 28:2975-

2980, 1996.

14. Beumont MG, Graziani A, Ubel PA, MacGregor RR. Safety of Dapsone as Pneumocystis carinii pneumonia prophylaxis in HIV infected patients with allergy to TMP/SMX. American Journal of Medicine. 100:611-616, 1996.

15. Ubel PA, Goold SD. Recognizing bedside rationing: Clear cases and tough calls. Annals of Internal Medicine. 126:74-80, 1997.

16. UbelPA, Loewenstein G. The role of decision analysis in informed consent: Choosing between intuition and systematicity. Social Science Medicine. 44:647-656, 1997.

17. UbelPA. Transplanting alcoholics: Separating prognosis and responsibility from social biases. Liver Transplantation and Surgery. 3:1-5, 1997.

18. Farber NJ, Berger M, Davis EB, Weiner J, Boyer EG, Ubel PA. Confidentiality and health insurance fraud. Archives of Internal Medicine. 157:501-504, 1997.

19. Asch DA, Ubel PA. Rationing by any other name. New England Journal Medicine.

336:1668-1671, 1997.

20. Louis ON, Sankar P, Ubel PA. Kidney transplant candidates’ views of the transplant allocation system. Journal General Internal Medicine. 12:478-484, 1997.

21. Ubel PA, Asch DA. Semantic and moral debates about hastening death. Journal of

Clinical Ethics. 8:242-249, 1997.

22. Silver-Isenstadt A, Ubel PA. Medical student name tags: Identification or obfuscation?

Journal General Internal Medicine. 12:669-671, 1997.

23. UbelPA, Goold S. Does bedside rationing violate patients’ best interests? An exploration of “moral hazard.” American Journal of Medicine. 104:64-68, 1998.

24. Asch DA, Christakis NA, Ubel PA. Conducting physician mail surveys on a limited budget: A randomized trial comparing $2 bill versus $5 bill incentives. Medical Care.

36:95-99, 1998.

25. Ubel PA, Spranca M, DeKay M, Hershey J, Asch, DA. Public preferences for prevention versus cure: What if an ounce of prevention is worth only an ounce of cure? Medical Decision Making. 18:141-148, 1998.

26. Ubel PA, Merz JF, Shea J, Asch DA. How preliminary data affect people’s stated willingness to enter a hypothetical randomized controlled trial. Journal of Investigative Medicine. 45:561-566, 1998.

27. Ubel PA, Goold SD. “Rationing” Health Care: Not All Definitions Are Created Equal.

Archives of Internal Medicine. 158:209-214, 1998.

28. Ubel PA, Loewenstein G, Scanlon D, Kamlet M. Value measurement in cost-utility analysis: Explaining the discrepancy between analog scale and person trade-off elicitations. Health Policy. 43:33-44, 1998.

29. Farber NJ, Berger MS, Davis EB, Weiner J, Boyer EG, Ubel PA. Physicians’ experiences with patient-initiated health insurance fraud. Delaware Medical Journal. 70:329-334,

1998.

30. Ubel PA, Caplan AL. Geographic favoritism in liver transplantation: Unfortunate or unfair? New England Journal Medicine. 339:1322-1325, 1998.

31. Parsons GN, Kinsman, Ubel PA. Encourage qualitative research to improve students’

clinical skills! Academic Medicine. 73:933-934, 1998.

32. Ubel PA, Baron J, Asch DA. Social responsibility, personal responsibility, and prognosis in public judgments about transplant allocation. Bioethics. 13:57-68, 1999.

33. Nord E, Pinto JL, Richardson J, Menzel P, Ubel PA. Incorporating societal concerns for fairness in numerical valuations of health programs. Health Economics. 8:25-39, 1999.

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QALYs created equal? International Journal of Technology Assessment in Health Care.

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40. Ubel PA, Baron J, Nash B, Asch DA. Are preferences for equity over efficiency in health care allocation “all or nothing?” Medical Care. 38:366-373, 2000.

41. Ubel PA, Richardson J, Menzel P. Societal value, the Person Trade-Off, and the dilemma of whose values to measure for cost-effectiveness analysis. Health Economics. 9:127-136,

2000.

42. DeKay ML, Nickerson CAE, Ubel PA, Hershey JC, Spranca MD, Asch DA. Further explorations of medical decisions for individuals and groups. Medical Decision Making.

20:39-44, 2000.

43. Green MJ, Farber N, Ubel PA, Arnold R. Lying to each other: When internal medicine residents use deception with their colleagues. Archives of Internal Medicine 160:2317-

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44. Ubel PA, Nord E, Gold M, Menzel P, Pinto Prades JL, Richardson J. Improving value measurement in cost-effectiveness analysis. Medical Care. 38:892-901, 2000.

45. Conigliaro J, Good, CB, Macpherson DS, Lofgren RP, Allman R, Passman LJ, Ubel PA, O’Connor M, Hanusa B, Whittle J. Understanding racial variation in the use of coronary revascularization procedures: The role of clinical factors. Archives of Internal Medicine.

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46. Armstrong K, Popik S, Guerra C, Ubel PA. Beliefs about breast cancer risk and use of postmenopausal hormone replacement therapy. Medical Decision Making. 20:308-313,

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47. Ubel PA, Bryce CL, Siminoff LA, Caplan AL, Arnold RM. Pennsylvania’s voluntary benefits program: Evaluating an innovative approach to increasing organ donation. Health Affairs. 19:206-211, 2000.

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49. Farber NJ, Davis EB, Weiner J, Jordan J, Boyer EG, Ubel PA. Physicians’ attitudes about involvement in lethal injection for capital punishment. Archives of Internal Medicine.

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Transplantation. 70(10): 1411-1413, 2000.

51. Green MJ, Fong S, Mauger DT, Ubel PA. Rationing HIV medications: What do patients and the public think about allocation policies? Journal of Acquired Immune Deficiency Syndromes. 26:56-62, 2001.

52. UbelPA, Jepson C, Baron J. The inclusion of patient testimonials in decision aids: Effects on treatment choices. Medical Decision Making. 21:60-68, 2001.

53. Armstrong KA, Berlin M, Schwartz JS, Propert K, Ubel PA. Barriers to influenza immunization in a low-income urban population. American Journal of Preventive Medicine.

20:21-25, 2001.

54. Ubel PA, Baron J, Asch DA. Preference for equity as a framing effect. Medical Decision

Making. 21:180-189, 2001.

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56. Baron J, Ubel, PA. Revising a priority list based on cost-effectiveness: The role of the prominence effect and distorted utility judgments. Medical Decision Making. 21:278-287,

2001.

57. Peck BM, Asch DA, Goold SD, Roter DL, Ubel PA, McIntyre LM, Abbott KH, Hoff JA, Koropchak CM, Tulsky JA. Measuring patient expectations: Does the instrument affect the satisfaction or expectations? Medical Care. 39:100-108, 2001.

58. Halpern SD, Metzger DS, Berlin JA, Ubel PA. Who will enroll? Predicting participation in a phase II AIDS vaccine trial. Journal of AIDS. 27:281-288, 2001.

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60. Ubel PA. Putting bedside rationing back into perspective. Healthcare Papers. 2:69-75,

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61. Parsons GN, Kinsman SB, Bosk CL, Sankar P, Ubel PA. Between two worlds: Medical student perceptions of humor and slang in the hospital setting. JournalGeneralInternal Medicine. 16:550-553, 2001.

62. Armstrong K, Fitzgerald G, Schwartz SJ, Ubel PA. Using survival curve comparisons to inform patient decision making: Can a practice exercise improve understanding? Journal General Internal Medicine. 16:544-549, 2001.

63. Baron J, Wu Z, Brennan DJ, Weeks C, Ubel PA. Analog scale, magnitude estimation, and person trade-off as measures of health utility: Biases and their correction. Journal of Behavioral Decision Making. 14:17-34, 2001.

64. Ubel PA, Jepson C, Baron J, Mohr T, McMorrow S, Asch DA. Allocation of transplantable organs: Do people want to punish patients for causing their illness? Liver Transplantation. 7:600-607, 2001.

65. Armstrong KA, Schwartz JS, Fitzgerald G, Ubel PA. Effects of framing as gain vs. loss on hypothetical treatment choices: Survival and mortality curves. Medical Decision Making.

22:76-83, 2002.

66. Farber NJ, Aboff BM, Weiner J, Davis EB, Boyer EG, Ubel PA. Physicians’ willingness to participate in the process of lethal injection for capital punishment? Annals of Internal Medicine. 135:884-888, 2001.

67. Alexander GC, Werner RM, Fagerlin A, Ubel PA. Gaming the system: Public preferences that doctors play? Journal of General Internal Medicine. 16(Supplement 1): 185, 2001.

68. Ubel PA. “What should I do doc?” Should physicians ever make clinical recommendations? Archives of Internal Medicine. 162:977-980, 2002.

69. Werner RM, Alexander GC, Fagerlin A, Ubel PA. The “hassle factor”: What motivates physicians to manipulate reimbursement rules? Archives of Internal Medicine. 162:1134-

1139, 2002.

70. Gurmankin AD, Baron J, Hershey JC, Ubel PA. The role of physicians’ recommendations in medical treatment decisions. Medical Decision Making. 22:262-271, 2002.

71. Ubel PA, Richardson J, Baron J. Exploring the role of order effects in Person Trade-off elicitations. Health Policy. 61:189-199, 2002.

72. Armstrong K, Weber B, Ubel PA, Guerra C, Schwartz JS. Interest in BRCA ½ testing in a primary care population. Preventive Medicine. 34:590-595, 2002.

73. Ballard DW, Li Y, Evans J, Ballard RA, Ubel PA. Fear of litigation may increase resuscitation of infants born near the limits of viability. Journal of Pediatrics. 140:713-718,

2002.

74. Halpern SD, Ubel PA, Caplan AL. Solid organ transplantation for HIV-positive patients: The time is now. New England Journal of Medicine. 347:284-287, 2002.

75. Nord, E, Pinto, JL, Richardson, J, Menzel, P, Ubel PA. Comments to “A note on cost- value analysis.” Health Economics Letters. 6:12-14, 2002.

76. Halpern SD, Ubel PA, Berlin JA, Asch DA. Randomized trial of $5 versus $10 monetary incentives, envelope size, and candy to increase physician response rates to mailed questionnaires. Medical Care. 40:834-839, 2002.

77. Ubel PA. Is information always a good thing? Helping patients make “good” decisions.

Medical Care. 40:39-44, 2002.

78. Halpern SD, Ubel PA, Berlin JA, Townsend R, Asch DA. Physicians’ preferences for active-controlled versus placebo-controlled trials of new antihypertensive drugs. Journal of General Internal Medicine. 17:689-695, 2002.

79. Baron, J. and Ubel PA. Types of inconsistency in health-state utility judgments.

Organizational Behavior and Human Decision Processes. 89:1110-1118, 2002.

80. Boulis A, Goold SD, Ubel PA. Responding to the immunoglobulin shortage: A case study.

Journal of Health Politics, Policy and Law. 27:977-999, 2002.

81. Hershey J, Asch DA, Jepson C, Baron J, Ubel PA. Incremental and average cost- effectiveness ratios: Will physicians make a distinction? Risk Analysis. 23:81-89, 2003.

82. UbelPA, Jepson C, Silver-Isenstadt A. Don’t ask, don’t tell: A change in medical student attitudes after obstetrics/gynecology clerkships toward seeking consent for pelvic examinations on an anesthesized patient. American Journal of Obstetrics and Gynecology.

188:575-579, 2003.

83. Alderman AK, Chung KC, Kim HM, Fox DA, Ubel PA. Effectiveness of rheumatoid hand surgery: Contrasting perceptions of hand surgeons and rheumatologists. Journal of Hand Surgery – American Volume. 28:3-11, 2003.

84. Alexander GC, Werner RM, Fagerlin A, UbelPA. Support for physician deception of insurance companies among a sample of Philadelphia residents. Annals of Internal Medicine. 138:472-475, 2003.

85. Ubel PA, Jepson C, Baron J, Hershey JC, Asch DA. The influence of cost-effectiveness information on physicians' cancer screening recommendations. Social Science and Medicine. 56:1727-1736, 2003.

86. Alderman A, Ubel PA, Kim H, Fox D, Chung K. Surgical management of the rheumatoid hand: Consensus and controversy among rheumatologists and hand surgeons. The Journal of Rheumatology. 30:1464-1472, 2003.

87. Ubel PA, Hirth RA, Chernew M, Fendrick, AM. What is the price of life and why doesn’t it increase at the rate of inflation? Archives of Internal Medicine. 163:1637-1641, 2003.

88. Johri M, Ubel PA. Setting organ allocation priorities: should we care what the public cares about? Liver Transplantation Worldwide. 9(8):878-880, 2003.

89. Ubel PA, Loewenstein G, Jepson C. “Whose quality of life? A commentary exploring discrepancies between health state evaluations of patients and the general public.” Quality of Life. 12:599-607, 2003.

90. Baron J, Asch DA, Fagerlin A, Jepson C, Loewenstein G, Riis J, Stineman MG, Ubel PA.

Effect of assessment method on the discrepancy between judgments of health disorders people have and do not have: A Web study. Medical Decision Making. 23(5):422-434,

2003.

91. Beach MC, Asch DA, Jepson C, Hershey JC, Mohr T, McMorrow S, Ubel PA. Public response to cost-quality tradeoffs in clinical decisions. Medical Decision Making.

23(5):369-378, 2003.

92. Asch DA, Jepson C, Hershey JC, Baron J, Ubel PA. When money is saved by reducing health care costs, where do physicians think the money goes? American Journal Managed Care. 9(6):438-442, 2003.

93. Heisler M, Vijan S, Anderson RM, Ubel PA, Bernstein SJ, Hofer TP. When do patients and their physicians agree on diabetes treatment goals and strategies, and what difference does it make? Journal of General Internal Medicine. 18(11):893-902, 2003.

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2003.

95. Zikmund-Fisher B, Fagerlin A, Ubel PA. “Is 28% good or bad?”: Evaluability and preferences reversals in health care decisions. Medical Decision Making. 24(2):142-148,

2004.

96. Damschroder LJ, Baron J, Hershey JC, Asch DA, Jepson C, Ubel PA. The validity of person tradeoff measurements: A randomized trial of computer elicitation versus face-to- face interview. Medical Decision Making. 24(2):170-180, 2004.

97. Alexander GC, Werner RM, Ubel PA. The costs of denying scarcity. Archives of Internal

Medicine. 164(6):593-596, 2004.

98. Scanlon DP, Hollenbeak CS, Woolton L, Loh E, Ubel PA. Does competition for transplantable hearts lead to gaming of the waiting list? Health Affairs. 23(2):191-198,

2004

99. Jasper JD, Nickerson C, Ubel PA, Asch DA. Altruism, incentives, and organ donation: Attitudes of the transplant community. Medical Care. 42(4):378, 2004

100. Underwood W, DeMonner S, Ubel PA, Fagerlin A, Sanda MG, & Wei JT. Racial disparities in the treatment of localized/regional prostate cancer. Journal of Urology.

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101. Peck, BM, UbelPA, Roter DL, Door Gold, S, Asch, DA, Jeffreys, AS, Grambow, SC, Tulsky, JA. Do unmet expectations for specific tests, referrals, and new medications reduce patients’ satisfaction? Journal of General Internal Medicine. 19:1080-1087, 2004.

102. Werner RM, Alexander, GC, Fagerlin A, Ubel PA. Lying to insurance companies: The desire to deceive among physicians and the public. The American Journal of Bioethics.

4(4):53-59, 2004.

103. Jepson C, Asch DA, Hershey JC, Ubel PA. In a mailed physician survey, questionnaire length had a threshold effect on response rate. Journal of Clinical Epidemiology. 58:103-

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104. Riis J, Loewenstein G, Baron J, Jepson C, Fagerlin A, Ubel PA. Ignorance of hedonic adaptation to hemo-dialysis: A study using ecological momentary assessment. Journal Experimental Psychology: General. 134(1):3-9, 2005.

105. Damschroder LJ, Zikmund-Fisher BJ, Ubel PA. The impact of considering adaptation in health state valuation. Social Science & Medicine. 61(2):267-277, 2005.

106. Johri M, Damschroder LJ, Zikmund-Fisher BJ, Ubel PA. The importance of age in allocating health care resources: Does intervention type matter? Health Economics.

14(7):669-678, 2005. (Published online October 20, 2004 in advance of print edition)

107. Ubel PA, Loewenstein G, Jepson C. Disability and sunshine: Can predictions be improved by drawing attention to focusing illusions or emotional adaptation? Journal Experimental Psychology: Applied. 11(2):111-123, 2005.

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111. Smith DM, Langa KM, Kabeto MU, Ubel PA. Health, wealth, and happiness: Financial resources buffer subjective well-being after the onset of a disability. Psychological Science.

16:663-666, 2005.

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113. Kopelman MB, Ubel PA, Engel KG. “Changing times, changing opinions: History informing the family presence debate.” Acad Emerg Med. Oct; 12(10):999-1002, 2005.

114. Zikmund-Fisher BJ, Fagerlin A, Ubel PA. What’s time got to do with it? Inattention to duration in interpretation of survival graphs. Risk Analysis. 25(3):589-595, 2005.

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117. Bryce CL, Siminoff LA, Ubel PA, Nathan H, Caplan A, Arnold RM. Do incentives matter? Providing benefits to families of organ donors. American Journal of Transplantation. 5: 2999-3008, 2005.

118. Fagerlin A, Zikmund-Fisher BJ, Ubel PA. Cure me even if it kills me: Preferences for invasive cancer treatment. Medical Decision Making. 25(6):614-619, 2005.

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Medical Decision Making. 25:95-96, 2005.

120. Smith DM, Schwarz N, Roberts T R, & Ubel PA. Why are you calling me? How survey introductions change response patterns. Quality of Life Research.15: 621-630, 2006.

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122. Lacey HP, Smith DM, Ubel PA. Hope I die before I get old: Mispredicting happiness across the adult lifespan. Journal of Happiness Studies. 7(2):167-182, 2006.

123. Amsterlaw J, Zikmund-Fisher BJ, Fagerlin A, Ubel PA. Can avoidance of complications lead to biased healthcare decisions? Judgment and Decision Making. 1(1): 64-75, 2006.

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5. Ubel PA. “Elevator etiquette: When is communication too effective?” (Book Chapter) In Woods D. Communication for Doctors: How to improve patient care and minimize legal risks. Radcliff Publishing, Oxford, San Francisco. 2004

6. Ubel PA. “Checking up on immigrants: A job for physicians?” (Book Chapter) In Snyder L. Ethical Choices: Case Studies for Medical Practice Second Edition. American College of Physicians, Philadelphia. 2005.

7. Ubel PA. “Commentary: How did we get into this mess?” (Book Chapter) In Moore L, Cain DM, Loewenstein G, Bazerman MH. Conflicts of Interest: Challenges and Solutions in Business, Law, Medicine, and Public Policy. Cambridge University Press, New York.

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8. Ubel PA. “Patient decision making.” (Book Chapter) In Chang AE, Ganz PA, Hayes DF, Kinsella T, Pass HI, Schiller JH, Stone R, Strecher V. Oncology: An Evidence-Based Approach. Springer-Verlag, New York. 2006.

9. Ubel PA. “Rationing wrong: Improving health care by rationing better.” (Book Chapter) In Sadoff RL. Issues in Pharmacy, Law, and Ethics –The Max and Rose Sadoff Symposia. College of Pharmacy, University of Minnesota, Minneapolis. 2008.

10. Ubel PA. “Beyond knowledge: Figuring out how to help people make ‘good’ decisions.” (Book Chapter) In: Shafir E, ed. The Behavioral Foundations of Policy. Princeton University and Russell Sage Foundation Presses, Princeton. 2012.

11. Ubel PA. “Shrinking Liberty to Combat Expanding Waistlines.” (Book Chapter) In Batra R, Keller PA, Strecher VJ, eds. Leveraging Consumer Psychology for Effective Health Communications: The Obesity Challenge. M.E. Sharpe Inc., Armonk, NY. 2011.

Editorials, Reviews, Commentaries

1. Ubel PA, Arnold RM. Euthanasia debates and empirical evidence: Separating burdens to others from one’s own quality of life. (Editorial) Journal of Clinical Ethics, 5:155-8, 1994.

2. Ubel PA. Review of Spare parts: Organ replacement in American society, by Fox R and

Swazey JP. Journal of Clinical Ethics 5:171, 1994.

3. Ubel PA, Mahowald M. Ethical and legal aspects of live human tissue and organ donation. (Review) in Encyclopedia of Bioethics, 3rd Edition. 1994.

4. Ubel PA, Elevator etiquette: When is communication too effective? (Editorial) Medical

Practice Communicator, 3:5, 1996.

5. Ubel PA, Informed consent: From bodily invasion to the seemingly mundane. (Editorial) Archives of Internal Medicine, 156:1262-3, 1996.

6. Noone G, Ubel PA. Managed care organizations should not disclose their financial incentives. (Editorial) American Journal of Managed Care, 3:159-160, 1997.

7. Ubel PA. Review of Justice and health care: Comparative perspectives, edited by Grub A

and Mehlman MJ. Social Science & Medicine, 44:1767, 1997.

8. Armstrong K, Ubel PA. Commentary on “An economic evaluation of thrombolysis in a remote rural community.” ACP Journal Club. 127:53, 1997; also in Evidence Based Medicine. 2:160, 1997.

9. Ubel PA. Physicians’ duties in an era of cost containment: Advocacy or betrayal? (Editorial) msJAMA, 282:1675, 1999.

10. Ubel PA. Quality initiatives can become research. (Ethics Forum) AM News, 2000.

11. Ubel PA. Review of The ethical QALY: Ethical issues in health care resource allocations.

Medical Decision Making. 20: October-December, 2000.

12. Ubel PA. Review of Cost-value analysis in health care: Making sense of QALY’s. Medical

Decision Making. 21: January-February, 2001.

13. Ubel PA. Money talks, patients walk. Journal of General Internal Medicine 16: March,

2001.

14. Ubel PA. Truth in the most optimistic way. Annals of Internal Medicine (Editorial)

134:1142-3, 2001.

15. Ubel PA, Engel K. Scenario: How should you answer the “What would you do”

question? (Ethics Forum) AM News, 2003.

16. Lantz PM, Ubel PA. The use of life expectancy in cancer screening guidelines: Moving with caution from model-based evidence to evidence-based guidelines. Journal of General Internal Medicine. (Editorial), 2005 June;20(6):552-3.

17. Ubel PA. Tough questions, even harder answers. Journal of General Internal Medicine

(Editorial), 2006 November; 21 (11): 1209-1211.

18. Ubel PA. The ethics of swimming pools. The Hastings Center Report 2007: 51-55.

19. Altman L, Mussallem M, Dresser J, Lombardo P, Ubel P, White C. Outside the operating room: economic, regulatory, and legal challenges. Proceedings of the Ethical Challenges in Surgical Innovation Summit. Cleveland Clinic Journal of Medicine. 2008: 75(6): S61-S73.

20. UbelPA. Authorship battles: An outsider’s view. APSObserver. 22(8): October, 2009. <http://www.psychologicalscience.org/observer/getArticle.cfm?id=2563>

21. UbelPA. Nuance in Government. Stanford Social Innovation Review. 2015.

Alternative Media

1. Ubel PA. Mickey Mantle’s liver. Technology Times, August 1995.

2. Ubel PA. The role of community values in health care policy. University of Pennsylvania

Center for Bioethics Newsletter, Summer 1996.

3. Ubel PA. HMO’s offer is legal, but is it ethical? The Philadelphia Daily News. Dec. 18,

1996.

4. Ubel PA, The role of community values in setting health care priorities. Medical Laboratory

Observer. 29:90-93, 1997.

5. Caplan A, Ubel PA. Any organ donor list must be fair. Newsday. June 1, 1998, Op-Ed

Page.

6. Ubel PA. Thinking about our relationships with industry. Neuronetwork Newsletter.

Volume 1 January, 1999.

7. Ubel PA. Keeping politics out of the doctor’s office. Physicians Weekly. October 11,

1999.

8. Ubel PA. Malpractice laws would harm, not help, patient hurt by HMOs. Detroit Free

Press. September 4, 2001, Op-Ed Page.

9. Ubel PA, Boulis A. Facing the vaccine shortage. The New Leader. July/August, 2002;

85:18-20.

10. Ubel PA. A fine line between ask and tell. The New York Times, Science Times Section.

April 13, 2004. Section F, Page 5.

11. Hummel E K., Ubel PA. Policy Forum. Cost and clinical practice guidelines: Can two wrongs make it right? Virtual Mentor, December 2004. [http://www.ama- assn.org/ama/pub/category/14285.html](http://www.ama-assn.org/ama/pub/category/14285.html).

12. Ubel PA. Thoughts on Koch’s postulates. Virtual Mentor, February 2005. <http://www.ama-assn.org/ama/pub/category/14561.html>.

13. Ubel PA. When the unknown is not so bad. Sometimes patients choose to continue suffering, believing the alternative to be worse. Los Angeles Times. August 28, 2006. Part F, Page 6.

14. Ubel PA. When bad advice is the best advice. New York Times, Science Times Section.

April 27, 2009. [http://www.nytimes.com/2009/04/28/health/28case.html?\_r=3&ref=views](http://www.nytimes.com/2009/04/28/health/28case.html?_r=3&amp;ref=views).

15. Kvedar JC, Hwang J, Moorhead T, Orlov LM, Ubel PA. Roundtable Discussion—Up from crisis: Overhauling healthcare information, payment, and delivery in extraordinary times. Telemedicine and e-Health. September, 2009. <http://www.liebertonline.com/doi/pdfplus/10.1089/tmj.2009.9948>

16. Ubel P.A. Economics Behaving badly. The New York Times Op-Ed Page, July 14, 2010

17. Ubel PA. Commentary 1. Repeating an Attending’s Unseemly Remarks Virtual Mentor.

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Letters

1. Ubel PA. Third-party payers and investigational therapy. New England Journal Medicine.

319:1228, 1988.

2. Ubel PA. Fever: Blessing or curse? Annals of Internal Medicine. 121:982, 1994.

3. Ubel PA. Will running the numbers first violate the principles of patient-centered care?

Annals of Internal Medicine. 149(11): 839.

Memberships in Professional Societies

1988-1993 American Medical Association, Resident Delegate, 1989 Annual

Meeting

1989-Present American College of Physicians

1992-1994 Society for Health and Human Values

1992-1995 American Society for Law, Medicine and Ethics

1993-2009 Society of General Internal Medicine

Member Ethics Committee 1994-1998

Chair, Ethics Committee 1996-1998

Chair, Elnora Rhodes Service Award Committee 1999-2001

1993-Present Society for Medical Decision Making

Member Publications Committee 1996-2001

Council Member 2000-2003

Chair, Publications Committee 2001-2004

1998-2002 American Society of Bioethics and Humanities

Member Publications Committee 2000-2002

2004-Present Fellow, The Hastings Center

2005-2007 AACR Task Force on Behavioral Science and Cancer

2007-2010 Member, ASCO Task Force on The Cost of Cancer Care

Co-Director, Subcommittee on Research

2008-2010 Member, World Economic Forum, Global Health Committee

2008-Present Association for Psychological Science

Editorial Positions, Boards and Peer-Review Service

Editorial Boards

1996-2005 Editorial Board, Social Science and Medicine

1998-1999 Associate Editor, Journal of General Internal Medicine

1998-2001 Editorial Board, Medical Decision Making

1999-2002 Editorial Board, American Journal of Bioethics

2002-2005 Editorial Board, Population Health Metrics

2006-Present Editorial Board, Journal of Judgment and Decision Making

2007-2012 Editorial Board, The Patient

2010-Present Editorial Board, American Journal of Bioethics, Primary Research

2012-Present Executive Committee, Journal of Health Politics, Policy and Law

2013-Present Editorial Board, BSP: Behavioral Science & Policy

Reviewer of Manuscripts

American Journal of Bioethics Journal of Clinical Ethics

American Journal of Law, Medicine, & Ethics Journal of General Internal Medicine American Journal of Medicine Journal of Health, Politics, Policy and Law Annals of Internal Medicine Kennedy Institute Ethics Journal

Archives of Internal Medicine Medical Decision Making

Current Perspective in Psychological Science Milbank Quarterly

British Medical Journal MIT Press

Hastings Center Report New England Journal of Medicine

Health Affairs Oxford University Press Health Economics Psychological Science Health Economics Letters Quality of Life Research Health Policy Social Problems

Health Psychology Social Science and Medicine

John Hopkins University Press

Journal of American Medical Association

Grant Proposal Reviewer

National Institutes of Health

Medical Research Council of Canada

Agency for Health Care Policy and Research/AHRQ National Science Foundation

Burroughs Wellcome Foundation (UK)

Alberta Heritage Foundation for Medical Research (Alberta, Canada) Department of Veterans Affairs – Health Services Research and Development Journal National Cancer Institute

Swiss National Science Foundation

Health Care Efficiency Research Programme (Netherlands)

Study Sections

2000-2002 National Institutes of Health - Health Services Research Study

Section

2003-2004 National Institute of Child Health and Human Development Special Emphasis Panel RFA HD-02-024 “Dynamic Health Assessments for Medical Rehabilitation Outcome”

2003-2004 N.C.I. – Program Project: Special Study Section

Institute of Medicine

09/2005 External reviewer of report on cost-effectiveness measurement

05/2006 Invited to present at workshop on Risk Communication and

Pharmaceuticals

09/2010 Presenter, Task Force on Future of Cancer Care

2014 Member, Committee on Psychological Testing

National Academy of Sciences

2014-15 Member, Committee on the Science of Changing Behavioral Health Social Norms

Teaching

Medical Student Research Mentoring

1994-1995 Okiki N. Louis (UPenn)

1994-1995 Ari Silver-Isenstadt (UPenn)

1996-1997 Genevieve Noone (UPenn)

1998-1999 David Shih (UPenn)

1999-2000 Catherine Magid (UPenn)

1999-2000 Scott Halpern (UPenn)

1999-2001 Duffy Ballard (UPenn)

2008-2010 Michael Kozminski (UM)

2008-2009 Emily Wu (UM)

2009-2010 Kevin Duan (UM)

2009-2010 Eunice Yu (UM)

2012-Present Karen Scherr (Duke)

Fellow Research Mentoring

1996-1998 Katrina Armstrong (UPenn, General Medicine)

1997-1998 Sundar Natarajan (UPenn, General Medicine)

1998-1999 John Hsu (UPenn, General Medicine)

1999-2000 Susan Moran (UPenn, General Medicine)

2000-2002 Willie Underwood (UM, Clinical Scholar)

2000-2002 Michelle Heisler (UM, Clinical Scholar)

2000-2002 Amy Alderman (UM, Clinical Scholar)

2002-2003 Rachel Perlman (UM, Health Services)

2002-2004 Kirsten Engel (UM, Clinical Scholar)

2002-2004 Sonia Angell (UM, Clinical Scholar)

2002-2004 Tracy Richmond (UM, Clinical Scholar)

2004-2006 Ellen Hummel (UM, Clinical Scholar)

2005-2008 Michael Volk (UM, Clinical Scholar)

2011-2012 Tom LeBlanc (Duke, Oncology)

Medical Resident Mentoring

1999-2000 Caleb Alexander (UPenn, Internal Medicine)

1999-2000 Rachel Werner (UPenn, Internal Medicine)

2011-2012 Kevin Riggs (Duke, Internal Medicine)

Doctoral Student Mentoring

2000-2002 Andrea Gurmankin (UPenn, Psychology)

2000-2002 Scott Halpern (UPenn, Epidemiology)

2001-2003 Jason Riis (UM, Psychology)

2002-2004 Jennifer Amsterlaw (UM, Psychology)

2009-2010 Yvette Peeters (Leiden University, Psychology)

2010-Present Avni Shah (Duke University, Marketing)

2011-Present Troy Campbell (Duke University, Marketing)

2012-Present Danielle Brick (Duke University, Marketing)

2012-Present Peggy Liu (Duke University, Marketing)

Dissertation Committees

2003 Jason Riis (UM, Psychology)

2005 Hannah Chua (UM, Psychology)

2006 Jing Xsu (UM, Marketing)

2008 Sarah Gollust (UM, Public Health)

2010 Yvette Peeters (Leiden University, Psychology, Netherland)

2012 Yashar Saghai (Georgetown University, Philosophy)

2014 Troy Campbell (Duke, Marketing)

Post-Doctoral Fellow Mentoring

1998-2000 Joanne Buzaglo, PhD (Philadelphia VAMC, Psychology)

1999-2001 Jacqueline Hart, PhD (Philadelphia VAMC, Sociology)

1999-2002 Andrew Siderowf, MD (Upenn, Neurology)

2000-2001 Angie Fagerlin, PhD (UM, Psychology)

2001-2002 Dylan Smith, PhD (Ann Arbor VAMC, Psychology)

2002-2004 Brian Zikmund-Fisher, PhD (Ann Arbor VAMC, Psychology)

2003-2006 Heather Lacey, PhD (Ann Arbor VAMC, Psychology)

2004-2006 Jordana Muroff, MSW, PhD (Ann Arbor VAMC, Psychology)

2006-2009 Amanda Dillard, PhD (Ann Arbor VAMC, Psychology)

2006-2008 Michael Poulin, PhD (Ann Arbor VAMC, Psychology)

2009-2011 Holly Witteman, PhD (UM)

2009-2011 Andrea Fuhrel-Forbis (UM, Social Psychology)

2010-2012 Andrea Angott (Duke University, Psychology)

2010-2012 Sunita Sah (Duke University, Organizational Behavior)

Junior Faculty Mentoring

2002-2006 Ken Langa, MD, PhD (UM, Internal Medicine, Beeson Award)

2002-2006 Maria Silveria, MD, MA(UM, Internal Medicine, VA Career

Development Award)

2006-2009 Fold Odetola (UM, Pediatrics, K Award)

2007-2011 Reshma Jagsi (UM, Radiation Oncology, RWJ Investigator

Award)

2008-2011 Michael Volk (UM, Gastroenterology)

2010-Present Clara Lee (UNC, Plastic Surgery, NIH K-Award)

Committee, Organizational and Volunteer Services

Department

2005-2010 General Internal Medicine Research Advisory Committee

Medical School

1996-2000 Member, IRB, Philadelphia VAMC

1999-2000 Chair, Ethics Committee, Philadelphia VAMC

2001 Member, Health Services Research Advisory Committee

(Chair–Larry McMahon)

2002-2010 VA HSR&D Promotions Committee

2000-2003 Core Faculty – RWJ Clinical Scholars Program

2004-2007 Associate Director – RWJ Clinical Scholars Program

2007-2010 Co-Director - RWJ Clinical Scholars Program

University

2000-2003 Advisory Board of the Life Sciences, Values and Society Program

2005 Executive Advisory Board, University of Michigan Press

National

2002-2003 Department of Veterans Affairs – Task force on research ethics

2001-2004 Chair, Publications Committee, Society Medical Decision Making

2005-Present Fellows Council, Hastings Center

2005-2008 Task force on Behavioral Science, AACR

2007-Present Cost of Cancer Care Task Force, ASCO

International

2008-Present International Patient Decision Aid Standards (IPDAS) Steering

Committee

Presentations and Talks

National

1. “The other end of the stethoscope.” Invited Presentation, Society for Personal and Social

Psychology Annual Conference. February 26, 2012, San Diego, CA.

2. “The psychology of controlling health care costs.” Invited Presentation, University of

Minnesota School of Public Health. February 10, 2012, Minneapolis, MN.

Visiting Professorships

Visiting Professorships

2000 Visiting Professor, Johns Hopkins School of Public Health and

Hygiene

2001 Visiting Professor, University of Chicago School of Public Policy

2003 Visiting Professor, Carleton College, Northfield, Minnesota

2003 Visiting Professor, University of Montreal

2004 Visiting Professor, Ohio State University

2004 Visiting Professor, University of Toronto, School of Public Health

2004 Visiting Professor, Wharton School of Business, University of

Pennsylvania, Philadelphia, Pennsylvania

2007 Visiting Professor, University of Pittsburgh School of Medicine

2007 Visiting Professor, Johns Hopkins University, Department of

Oncology

2009 Visiting Professor, Baylor College of Medicine